



WORKFORCE OBSERVATIONS

State of Wisconsin
Department of Workforce Development
Office of Economic Advisors

FOR SOUTHWEST WISCONSIN COUNTIES

GRANT, GREEN, IOWA, LAFAYETTE, RICHLAND, & ROCK

August 2004

JULY LOCAL UNEMPLOYMENT RATES ANNOUNCED

Wisconsin Department of Workforce Development (DWD) Secretary Roberta Gassman announced that 66 of Wisconsin's 72 counties had lower unemployment rates in July 2004 than they had experienced in July 2003.

"Governor Doyle has a plan for economic development in Wisconsin and that plan is working. For the sixth consecutive month, most Wisconsin counties reported

unemployment rates at 4.0 percent or lower, and three of those had unemployment rates below 3.0 percent. Those three were Buffalo County at 2.9 percent, Dane County at 2.4 percent, and Ozaukee County at 2.9 percent. Four counties had higher rates and one was unchanged. There were five counties with unemployment rates at 7.2 percent or higher, including Racine and Juneau Counties at 7.2 percent, Oconto County at 7.7 per-

In the state's metropolitan statistical areas, most had seasonally adjusted rates of 4.4 percent or lower, below the state's 4.7 percent rate. Exceptions were Janesville/Beloit at 6.0 percent, Kenosha at 4.7 percent, Milwaukee/Waukesha at 5.0 percent, and Racine at 6.6 percent. The 5.0 percent seasonally adjusted rate for the Milwaukee/Waukesha metro area was the lowest monthly rate for the Milwaukee/Waukesha area since October 2001. The Madison metro area had the lowest seasonally adjusted rate at 2.5 percent, with the La Crosse metro area close behind at 3.4 percent. All of the state's metro areas had lower seasonally adjusted rates in July 2004 than they had in July 2003, except the Kenosha metro area, which saw its rate change slightly from 4.6 percent in July of 2003 to 4.7 percent in July 2004.

Labor Force Estimates (Seasonally Adjusted)			
	Janesville-Beloit MSA	Wisconsin (000s)	United States (000s)
Current month: June 2004			
Civilian Labor Force	79,200	3,117.9	147,279
Employment	74,200	2,963.0	139,031
Unemployment	5,000	154.9	8,248
Unemployment rate	6.3%	5.0%	5.6%
Change from one month ago			
Civilian Labor Force	-100	2.3	305
Employment	100	5.6	259
Unemployment	-100	-3.3	45
Unemployment rate	-0.1%	-0.1%	0.0%
Change from one year ago			
Civilian Labor Force	400	36.8	362
Employment	500	55.8	1,358
Unemployment	-100	-19.1	(997)
Unemployment rate	-0.1%	-0.6%	-0.7%

Note: All estimates are preliminary and based on place of residence.

lower unemployment rates than one year ago," Secretary Gassman said. "We are pleased that Wisconsin's labor market picture continues to show improvement, but we still have much more work to do, with more than 145,000 citizens still looking for work."

There were 28 counties with

cent, Rock County at 7.9 percent, and Menominee County at 11.0 percent.

The southeastern corner of the state had the highest concentration of unemployed, while the south central corridor, in spite of high unemployment in Rock County, had the lowest concentration.

Nonfarm wage and salary jobs increased over the year in each of the metro areas except Kenosha and Racine. The increases were especially noteworthy for the Green Bay area, which saw a 6,800 job increase, and the Milwaukee/Waukesha metro area, which saw a 12,400 job increase over the year.

Southwestern Wisconsin Workforce Development Area

July 2004	Grant	Green	Iowa	Lafayette	Richland	Rock	Region	Non MSA's *	Wisconsin
Civilian Labor Force**	25,850	18,305	14,995	7,681	9,183	82,947	158,961	76,014	3,175,541
Employed	24,830	17,519	14,533	7,319	8,736	76,395	149,332	72,937	3,028,420
Unemployed	1,020	786	462	362	447	6,552	9,629	3,077	147,121
Unemployment rate(%)	3.9	4.3	3.1	4.7	4.9	7.9	6.1	4.0	4.6
Total Nonfarm (NFWS) ***	18,900	14,100	11,400	3,530	6,100	68,000	122,000	54,000	2,846,400
Total Private	14,500	12,200	10,100	2,510	5,000	59,600	104,000	44,400	2,469,900
Goods Producing	3,500	3,400	1,200	590	2,000	18,600	29,300	10,700	666,900
Service Producing	15,300	10,700	10,200	2,940	4,100	49,400	92,700	43,300	2,179,500
Constr., Mining & Nat.Rsrcs	700	600	600	170	200	3,200	5,400	2,200	143,200
Manufacturing	2,900	2,800	600	420	1,800	15,400	23,900	8,500	523,700
Trade	2,700	3,200	6,000	690	1,100	12,700	26,400	13,700	444,700
Transportation & Utilities	400	300	300	170	100	2,500	3,700	1,200	326,000
Financial Activities	1,100	400	200	210	200	2,100	4,200	2,100	161,600
Education and Health Services	2,400	2,100	1,000	300	800	8,400	14,900	6,500	375,800
Leisure & Hospitality	1,700	1,200	900	240	500	6,500	11,100	4,600	272,200
Info., Prof.& Bus. Svcs, Other Svcs	2,700	1,600	500	320	400	8,800	14,400	5,600	443,300
Total Government	4,360	1,910	1,280	1,020	1,030	8,400	18,000	9,600	376,500
Federal	170	100	90	70	60	300	800	500	29,500
State	1,610	40	110	40	120	400	2,300	1,900	88,500
Local	2,590	1,770	1,080	910	840	7,700	14,900	7,200	258,500
Change from one month ago	June 2004								
Civilian Labor Force**	-260	-120	-260	60	50	1,900	1,390	-500	300
Employed	-70	20	-190	100	110	800	770	0	16,100
Unemployed	-190	-140	-70	-40	-60	1,100	620	-500	-15,900
Unemployment rate(%)	-0.7	-0.7	-0.4	-0.5	-0.7	1.2	0.4	-0.6	-0.5
Total Nonfarm (NFWS)***	-510	-290	-420	-80	-70	-100	-1,500	-1,400	-22,400
Percent change NFWS last month	-2.6%	-2.0%	-3.6%	-2.1%	-1.2%	-0.1%	-1.2%	-2.5%	-0.8%
Total Private	0	-100	-200	-10	0	100	-300	-400	10,900
Goods Producing	0	-200	0	10	0	500	400	-100	10,500
Service Producing	-500	-100	-400	-80	-100	-600	-1,800	-1,200	-32,900
Constr., Mining & Nat.Rsrcs	10	20	20	10	20	100	200	100	4,900
Manufacturing	10	-190	-10	0	-10	400	200	-200	5,600
Trade	20	50	-210	-10	-20	-200	-400	-200	-1,600
Transportation & Utilities	-20	-20	-20	-10	-20	0	-100	-100	-900
Financial Activities	-10	-10	0	0	0	-100	-100	0	600
Education and Health Services	0	30	0	0	0	-300	-300	0	2,000
Leisure & Hospitality	-10	-10	10	10	0	100	100	0	1,600
Info., Prof.& Bus. Svcs, Other Svcs	-50	30	10	-10	10	100	100	0	500
Total Government	-470	-170	-210	-60	-60	-200	-1,200	-1,000	-33,300
Federal	0	0	0	0	0	0	0	0	0
State	40	0	0	0	-30	0	0	0	-1,600
Local	-500	-170	-210	-70	-30	-200	-1,200	-1,000	-31,700
Change from one year ago	July 2003								
Civilian Labor Force*	460	110	900	310	320	600	2,700	2,100	19,700
Employed	760	530	440	380	280	1,600	4,600	3,000	52,500
Unemployed	-300	-410	-110	-70	40	-1,000	-1,900	-900	-32,800
Unemployment rate(%)	-1.3	-2.3	-1.0	-1.2	0.3	-1.3	-1.3	-1.3	-1.1
Total Nonfarm (NFWS)***	110	120	590	10	10	-200	600	800	48,800
Percent change NFWS last year	0.6%	0.8%	5.4%	0.4%	0.2%	-0.3%	0.5%	1.6%	1.7%
Total Private	0	0	600	70	100	200	1,100	900	54,300
Goods Producing	-100	-100	0	-20	0	-700	-900	-200	15,200
Service Producing	200	200	600	30	0	500	1,600	1,100	33,600
Constr., Mining & Nat.Rsrcs	20	10	0	20	10	-200	-100	100	3,200
Manufacturing	-130	-100	-40	-40	0	-500	-800	-300	12,000
Trade	-120	60	570	20	-30	500	1,000	500	9,300
Transportation & Utilities	0	0	-30	-10	0	-100	-100	0	4,900
Financial Activities	20	0	20	0	0	0	0	0	2,600
Education and Health Services	100	-10	60	20	70	0	200	200	10,900
Leisure & Hospitality	70	50	0	10	20	200	400	200	4,300
Info., Prof.& Bus. Svcs, Other Svcs	70	40	20	40	10	300	500	200	12,200
Total Government	60	70	-20	-60	-70	-400	-400	0	-5,500
Federal	-10	0	-10	0	0	0	0	0	-600
State	70	0	0	0	-30	0	0	0	-2,500
Local	10	70	-20	-60	-40	-400	-400	0	-2,400

* Five counties, excluding Rock County ** Includes participants residing in area. *** Includes employment with employers located in area. Estimates are NOT seasonally adjusted. Current month estimates are preliminary. Totals may not add due to rounding. Calculations based on unrounded numbers. NFWS data is benchmarked to 3/2003